

Ministry Expansion Lead (MEL) Ministry Agreement

Description: Establish new AHG Troops in your local area to achieve 20% annual growth. Share your AHG story to effectively multiply the impact of AHG in the lives of girls, families, communities in this world and the next.

Monthly Commitment: 20 – 30 hours per month.

Commitment Length: 2 Years with recommitment options.

Reports To: AHG Troop Development Coach upon completion of on-boarding.

Strengths(Preferred): Oral/written communication, encouragement, networking, strategic thinking

Requirements:

- Agree to live by the AHG Oath, Creed, Mission Statement and Statement of Faith.
- At least 21 years old and a citizen or legal resident of the United States, registered AHG Member
- May serve in a Leadership role at the Troop level in any position except Troop Coordinator
- In-home access to internet and basic understanding of Microsoft Office and Skype.

AHG, Inc. will

Pray for you and your local area	<ul style="list-style-type: none"> • Pray that God will use you to effectively multiply the impact of AHG • Pray for potential Charter Organizations and Troop Board Members 	Weekly
Provide Robust Onboarding Training	<ul style="list-style-type: none"> • Provide access to Ministry Expansion Lead Module • Provide individualized coaching from Area Team Specialists 	Approx. 6 months
Provide Leadership/Personal Development Training	<ul style="list-style-type: none"> • Develop Individualized Coaching Training Plans with designated Troop Development Coach • Provide opportunity to attend invitation-only AHG, Inc. Leadership Training • Provide access to Leadership Development Training Module 	Ongoing
Provide Monthly Coaching Calls	<ul style="list-style-type: none"> • Pray with and encourage you • Provide spiritual growth through devotion • Provide coaching on goals 	2 nd Week of each month
Invite to Kitchen Table Gatherings	<ul style="list-style-type: none"> • Provide networking, encouragement, idea sharing and training with fellow High Impact Partners (HIP) 	4th Thursday of each month
Provide Free “MEL Launch Box”	<ul style="list-style-type: none"> • Includes marketing materials 	After On-boarding
Provide Recognition for Role as High Impact Partner (HIP)	<ul style="list-style-type: none"> • Includes: HIP shirt, AHG name tag, business cards, personalized AHG email address, and opportunities for national Volunteer Recognition Awards 	After On-boarding

Ministry Expansion Lead will

Review AHG, Inc. communications	<ul style="list-style-type: none"> Keep abreast of AHG news and initiatives by using; AHGsource, AHGsource FOCUS, AHGforum, Friday eblasts, social media, and Heritage Headlines 	Weekly
Represent AHG at Promotional Opportunities (exhibit booths)	<ul style="list-style-type: none"> With organizations/affiliations within 60 mile radius e.g. church events, Christian school events, festivals, conventions, assemblies, MOPS events, radio opportunities 	Minimum 4x per year
Identify and contact potential Troop Charters	<ul style="list-style-type: none"> Who: churches, Christian schools, homeschool groups, MOPS groups, Moms In Prayer International groups, pastors, church board members, school principals, parachurch leaders, youth ministry directors How: call, email, face-to-face, send letters, skype, etc Collaborate and assist with Each One Grow One (EOGO) process 	Ongoing
Schedule meetings with potential network to:	<ul style="list-style-type: none"> Share your AHG story Share how AHG builds women of integrity Schedule AHG Information Session Share appropriate marketing resources 	Monthly
Host AHG Information Sessions	<ul style="list-style-type: none"> Share the AHG Program with decision makers and Families 	Minimum 4x per year
Assist forming Troops through the Charter Process	<ul style="list-style-type: none"> Assist the Troop Board through the Charter Process Communicate with your Troop Development Coach to collaboratively coach the forming Troop through Charter Approval 	Ongoing
Recruit Hometown Mentors(HM) and MELs	<ul style="list-style-type: none"> Pray for/encourage ministry multiplication of Troops, HMs, MELs Communicate with fellow HMs and MELs 	Ongoing
Exhibit Christ-like servant leadership while working with AHG Staff and Volunteers	<ul style="list-style-type: none"> <i>“Be imitators of God, therefore, as dearly loved children and live a life of love, just as Christ loved us and gave himself up for us as a fragrant offering and sacrifice to God” (Ephesians 5:1-2).</i> 	Daily